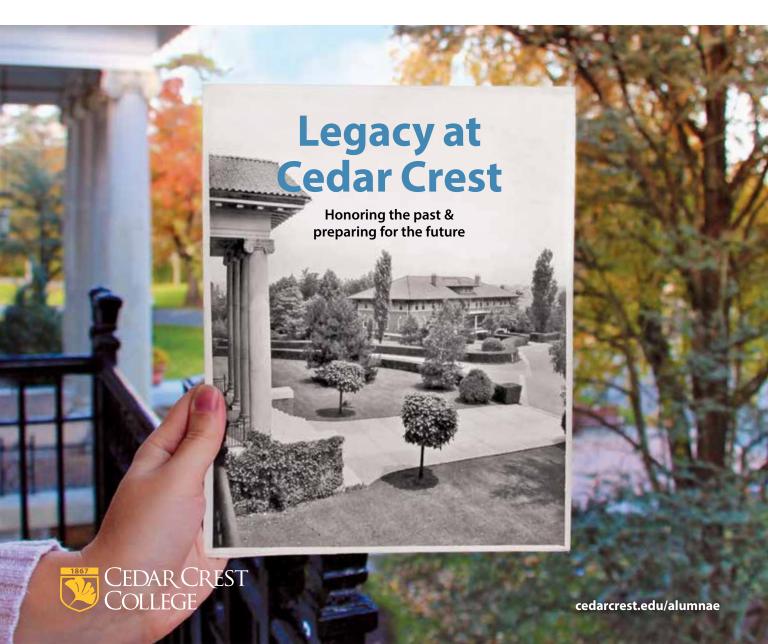
Touch oints CEDAR CREST COLLEGE ALUMNAE NEWSLETTER Winter 2022

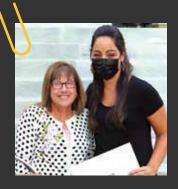


PLANNING for OUR FUTURE



AT THE START OF THE FALL SEMESTER, Cedar Crest College entered the fifth and final year of its current strategic plan, *The Aspiration of Others 2017-2022*. This strategic plan has transformed the College in meaningful ways, including the considerable expansion of graduate programs, the completion of the FalconPlex, the renovation of the Allen House as the new Center for Diversity and Global Engagement, the establishment of the School of Nursing and the launch of The Carmen Twillie Ambar Sophomore Expedition.

The start of this academic year also marked the beginning of the planning process for the next strategic plan. Throughout the fall semester, the College held four Strategic Planning Inspiration Sessions facilitated by Provost Bob Wilson, Ph.D., and Strategic Planning co-chairs Chief Financial Officer/Chief Operating Officer and Treasurer Audra Kahr and School of Nursing Dean Wendy Robb, Ph.D. Community members gathered to share feedback, think about the challenges and opportunities ahead and envision what Cedar Crest can be by 2026.



The Faculty Award for Excellence in Teaching

EVERY YEAR THE ALUMNAE ASSOCIATION of Cedar Crest College presents the Faculty Award for Excellence in Teaching to a deserving faculty member. Nominations for this award are solicited from current faculty, current students and graduates of the last three years. Nominees are evaluated based on their enthusiasm in the classroom, their level of preparedness and currency of material, and their ability to encourage all points of view and honor differences.

While the committee received several moving nominations this year, each telling the story of a faculty member who has made a

difference, one stood out among the rest. This year's recipient is truly a legacy at Cedar Crest College. As a 2001 graduate and a professor of communication at Cedar Crest since 2003, Elizabeth Ortiz, M.Ed., has changed the lives of countless students and made a lasting impact on the Cedar Crest community.

One nominee wrote of her experience with Ortiz, "She has always put her students' well-being and success at the forefront of all she does and never fails to push her students to do things that they never thought they would!

"Her excellence in teaching made a difference in my life because not only did it positively impact my educational experience at the collegiate level, but it also allowed me to see 'myself' in the faculty and staff which is something that I personally hadn't seen before!"

The nomination for Ortiz inspired the committee, with one committee member saying, "Liz is a wonderful teacher and embodies her role as an educator beyond the classroom, serving as an inspiration to her students. She has made a lasting impact on her students, not teaching for the grade but rather for the outcome, which is demonstrated in the nominations."

Greetings from Cedar Crest College!

A LOT HAS CHANGED over the last two years, and while the world continues to look different than it did in 2019, I'd like for us to take a moment to think about those things that have kept us strong. For Cedar Crest, it is



our history, the dedication of our faculty and staff, the support of generous donors and the connection that our alumnae have to their alma mater.

The legacy of Cedar Crest is woven into the fabric of everything we do. We were founded in September 1867, when nine young women gathered in the basement of the Zion Reformed Church for the first meeting of what was then called the Allentown Female College. Our founders believed their daughters had the same right to a classical education as their sons, and they understood the transformative power of that access. In 1915, after much growth, the College moved to this location on Cedar Bluff and was renamed Cedar Crest College.

Since 1915, much has changed at the College, from the academic programs to the campus buildings. In this issue of Touchpoints, you can read about the people, places and activities that have helped Cedar Crest continue to grow and change over the years, as well as the things that keep us stable and strong, from traditions to 40-year faculty members. Cedar Crest is a special place that gives every student who passes through the opportunity to grow and transform into the person they are meant to be.

As always, if you have any questions, comments or story ideas, please feel free to reach out via email at Lori. Gallagher@cedarcrest.edu or phone at 610-606-4609.

Enjoy,

Lori a. Dallagher

Lori A. Gallagher '08, Director of Alumnae Affairs

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Meet Our New Master of Art in Art Therapy Program Director



CEDAR CREST COLLEGE recently welcomed Laura Teoli, Ph.D., ATR-BC, LPC, LCAT, as the new director of the Master of Art in art therapy (MAAT) program. Teoli is a graduate educator, researcher and art therapist with 13 years of clinical experience working with individuals who have a range of mental health diagnoses. With six years of teaching experience, Teoli emphasizes collaboration, community and inclusion in the classroom. Her research interests include actively creating art during therapeutic sessions, body-image awareness and advocacy, and art therapy practice.

Get to know the new member of our Falcon Family:

Can you share a little bit about your professional journey?

I first became aware of art therapy after meeting with my college

advisor shortly before graduation. She mentioned that while she wasn't entirely sure what art therapy was exactly, I might be interested. Instead, I moved to California and began working with children in a residential facility. During my time there, I happened to stumble over an art therapy textbook quite literally at a local bookstore. After catching myself to keep from falling, I picked up the book and decided to buy it. I read it cover to cover.

Afterward, I found myself volunteering for a nonprofit organization out of Los Angeles that offered creative activities for at-risk youth. The program was not offered in my county, and it was a significant drive to LA, so I worked with them to start and run a program at the residential center where I was working. It turned out to be an amazing experience for everyone involved. I witnessed the power of the arts as they brought the kids together to play, joke and create — even those who tended to isolate and did not interact. Then, as I was leaving the facility due to a family move, a young woman told me, "Miss Laura, you have to do this with other kids — it actually works!" How could I say no to that? Although my career has carried me far from the residential units of my past, I work every day to fulfill my promise to that young woman.

After my work at the residential center, I pursued a graduate degree in art therapy. I started my studies

in Australia and quickly fell in love with the field. When I returned to the United States, I continued my studies and received a master's degree in art therapy with a concentration in counseling from Mount Mary College. I worked at a large psychiatric hospital and worked my way up from an on-call position to part-time and then full-time. Eventually, I had the wonderful opportunity to be part of a team opening a new, small program in Madison, WI. It was there that I had a chance to design and run experiential programming combining the visual arts, drama, movement and poetry therapies. In this unique role, I incorporated my love for all the arts while bringing these experiences to our clients. It was this experience that encouraged me to continue my education by receiving a doctorate in expressive arts therapies.

What brings you to Cedar Crest?

As an arts-based educator and practitioner, I was drawn to the studio-based model at Cedar Crest College. For me, art and the creative process are at the center of art therapy. The studio-based model is a natural fit with my personal philosophy of art therapy and my pedagogical approach to teaching.

What do you like most about teaching?

The thing I like most about teaching is helping students to align

Meet Our New MAAT Program Director

their unique skills, abilities, interests and goals with a niche in the field. Art therapy is a broad field and there is a place for everyone. I find joy in helping students to locate the place where they naturally fit and in walking alongside them as they challenge themselves to develop and grow as professionals.

What are you most looking forward to in your new role as director of the MAAT program?

I am most looking forward to getting to know the current students and faculty in the MAAT program.

I hope to get to know what inspired the students to start this journey and what it is that keeps them going so that, ultimately, I can walk with them as they transition from students to new professionals.

What advice do you have for art therapy students and graduates?

Make art. Always make art. It all comes back to the art. Our field is grounded in the belief that there is a power in art — the power to create and alter narratives, to shape and change realities, the power to speak our truth, the power to embrace our

authenticity and to experience the moment. When we get too caught up in thinking, rationalizing and doing, we can easily forget. As Bruce Moon says, we "kill the image." But if we let it breathe, give it space and a place to exist and approach it with curiosity, then we allow it to live and grow. In this way, the simplest doodle can change our entire worldview.

Learn more about Cedar Crest's Master of Art in Art Therapy Program at **www.cedarcrest.edu/sage/maat**.

A Bequest of

LIFE INSURANCE

Is Fasier Than You Think

A bequest of your life insurance policy is an easy way for you to make a gift to us.

It's as easy as naming Cedar Crest College as the beneficiary of all or a portion of your policy on your beneficiary designation form.

Your life insurance proceeds will help further our work, and your estate may benefit from an estate tax charitable deduction for the value of the proceeds paid.

To learn more about making a bequest of life insurance, please call or visit our website.

CEDAR CREST COLLEGE

Email Michele Moyer, Director of Development for Individual and Planned Giving at michele.moyer@cedarcrest.edu, call the Office of Institutional Advancement at 610-606-4609, or visit www.cedarcrestlegacy.org for more information.

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Photos from the Cedar Crest archives depict the traditional orientation and move-in day activities that occurred decades apart.

A Look Back...Cedar Crest College Traditions Over the Years

TRADITIONS have always been the cornerstone of the Cedar Crest community. From Orientation to Commencement, these events bring classmates closer together and bridge the gap between generations of alumnae. Over the years, some traditions have faded, and others have taken their place, but the impact they have on students and alumnae remains the same.

First-year students are welcomed to campus and immediately celebrate three long-loved traditions – Move-In Day, Orientation and Open Door Ceremony. Over the years, Orientation has changed, and now includes a Strawberry Festival on the

President's lawn, but it continues to be a time for students to acclimate to their new home.

Not everyone may remember Open Door Ceremony, as it was started in 1923 during the presidency of William F. Curtis but lapsed from the 50s until it was revived in 1985. Originally, students would process across campus and the president would unlock the doors of what is now Blaney Hall. Today, students add their names to a registry of those who came before them and exit through the front doors of Blaney Hall to announce their name and hometown to the College community. Even as this tradition changes, it always

carries the same sentiment – that Cedar Crest welcomes students through its doors with open arms.

One tradition that has stood the test of time and remained almost unchanged is Ring Ceremony. As one of the College's most beloved traditions, this event has been celebrated for more than 70 years. Former President Curtis initiated Ring Ceremony, but it wasn't until 1942 that the Class of 1944 created the first ceremony that continues today in the same format. Each year, now in February, Cedar Crest juniors are presented with their class ring as a confirmation of their commitment to the College community. Since

A Look Back...Cedar Crest College Traditions Over the Years

1965, all Cedar Crest rings look similar with an oval onyx containing three interlocking Cs in a gold or silver ring. During the ceremony, participants wear black and are presented with yellow roses from family and friends.

Unfortunately, not all traditions have been as long-lasting. Traditions that are no longer actively celebrated, but well-remembered and well-loved by many alumnae, include Song Contest, Father/Daughter Dance, Big Sis/Lil Sis, Dinks, tug of war at the Rose Garden, Greek Theater productions and the May Pole Dance. New traditions, enjoyed by today's students, include the Best of the Crest Awards, Fall Fest, the Spirit Rock, an Activities Fair and Family Weekend, among others.

This year, President Elizabeth Meade established a new tradition, Founding Day, to be celebrated each year on (or near) the College's birthday, September 5. This year, for the College's 154th birthday, the campus community gathered at the

2021 Founding Day Award Winners

Gloria Arnold Memorial Prize Kharla Sanchez Cuesta '23

Freshman Valedictory Award Kristina Cagle '24

Haff Award

Lauren DeSanctis '22

Susan Everitt Hudgins Prize Kathleen Graham '22

Mary L. Romig Prize Tayla Spencer '22

Faculty Award for Excellence in Teaching

Elizabeth Ortiz '01

steps of Blaney Hall to hear remarks from President Meade, Provost Robert A. Wilson, Trustee Jennifer Kroeber Tse '87 and Alumnae

Association President Nancy Yanuzzi Cleff '80. Participants and attendees received a yellow Cedar Crest tie-dye shirt and enjoyed drinks, appetizers and music throughout the event.

Faculty and student awards previously given at Convocation were also presented on Founding Day this year.

This new tradition honors the founding of Cedar Crest College and celebrates our journey to becoming the transformative institution of higher education we are today.

While the landscape of the College continues to change, with new buildings and new academic programs, traditions help remind us that the heart of Cedar Crest remains the same. We continue to educate the whole person, preparing them for life in a global community. We encourage our science majors to explore the arts and our business majors to find their passion for writing. But, most of all, our students continue to find, not only friends, but family in the Cedar Crest community.





Since the inception of Ring Ceremony in the 1940s, the presentation of rings, the importance of vellow roses and look of the ring have remained almost unchanged.



What will be your legacy?

WE SPEND OUR LIVES working hard, building relationships with family and friends and trying to leave a legacy worthy of the lives we lived. Yet, most people don't do one simple thing: write a will. Almost 2/3 of all adults haven't established a will. Don't be one of them.

When you think of all the investments you have made:

- in family and friends
- in work
- in hobbies
- in service to others your life's work deserves a fitting summary.

Most people think a will is about the things we have and where we want them to go. While a plan does include "things" and directs where they should go, it is much more. Those who have a plan will tell you it was less about what they owned and more about what impact they wanted to have on others' lives.

Here is what many people say when they create their plan:

- We didn't know how easy it would be.
- We thought we'd be talking about death, but we really were talking about life. It was actually enjoyable and energizing.
- We live every day with comfort knowing we've planned our legacy and are prepared for whatever may come.

At Cedar Crest, those who have named the College in their estate plans are members of the Legion of Loyalty. One member, Meg Lewis Schoenemann '78, said, "I have included Cedar Crest in my estate plan because I so passionately believe in her mission of educating women to be leaders in our ever-changing world. I am honored to be able to help students reach their full potential and to support my alma mater as a thank you for my Cedar Crest experience, as both a student and an alumna."

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If you want to join the family of donors who have become members of the Legion of Loyalty, the Office of Institutional Advancement has resources to help you create or update your plan. You can download a complimentary estate planning kit at http://cedarcrestlegacy.org/or call Michele Moyer, Director of Development for Individual and Planned Giving at 610-606-4609 or email michele.moyer@cedarcrest.edu for more information.

The Road Ahead What's in store for the Class of 2025?

Tradition



Community



Learning

4	Summer Reading
	•
~	CCC 101 College Life
	ŭ
4	CCC 102 Exploring Your Future
	, ,
4	First-Year Seminar

Travel



The Class of 2025 will travel to Rome, Italy, in Spring 2023.



A Snapshot of the Class

168 first-year students

15 states

+ one country outside of the U.S. represented

Top Majors

Nursing Forensic Science Psychology Criminal Justice Biology Business

The most diverse incoming class in our history

14% reported to be first-generation

3,44 Average High School GPA

MAGGIE ALDER

FROM HACKETTSTOWN, NJ **EARLY CHILDHOOD EDUCATION MAJOR**



"Since I am the freshman class president, I am very interested in our legacy at Cedar Crest. My goal is to make as much of an impact on campus as possible. I hope that when people think back to the Class of 2025, they think of a class that was a community that uplifted and changed one another for the better. For my own legacy, I hope they remember me as an active member of the community and as a person who would always show up."

CORINNE O'CONNOR

FROM BAY SHORE, NY **GENETICS AND** COUNSELING PSYCHOLOGY MAJOR



"I want to leave behind a legacy of kindness, and I hope that the Class of 2025 leaves behind a legacy of community and helping each other in times of need. During my time at Cedar Crest, I am looking forward to conducting research in the lab, learning more about the scientific process and presenting my work at conferences."

Roxanne (3rd from left) at the theatre lightboard (1980s)



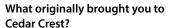




Capturing Memories

The Amicos Reflect on 40 Years

SINCE 1981, Roxanne and Tom Amico have been vital members of the Cedar Crest community — Roxanne as a faculty member and theatre artist and Tom as a professional event photographer with his business, Amico Studios. Roxanne has held the position of department chair nearly continuously since 1985 and has also served as the dean of faculty, dean of academic services and acting provost. Over four decades, Tom has had the opportunity to photograph many familiar faces at the College, including Maya Angelou, Betty Friedan, Billie Jean King, Walter Cronkite, George H.W. Bush, Michelle Obama and Jill Biden.



R: I was interested in teaching at a small liberal arts college where I could have a big impact on students and programming. I was also concerned about relocating to a large enough area where my husband could work as a photographer. There were many jobs available in the 1980s in small towns across the country, but I thought, "How many photographers can one small town support?" The Lehigh Valley, situated perfectly between NYC and Philadelphia, seemed like an ideal location. And it is!

What are some of your favorite memories from your time here?

T: My favorite memory is Roxanne's promotion ceremony to full professor.



I also always enjoy the President's Christmas party, which gives us an opportunity to talk to other faculty and their spouses.

R: My favorite memories are painting full stage backdrops or faux wood floors with great scenic art students, creative senior projects, traveling abroad with my faculty colleagues, designing for shows directed by Linda Baas and Roy Hine and for years seeing busloads of children arriving at Tompkins Center for the February children's show.

Do you have a favorite photo that you've taken for Cedar Crest?

T: I really enjoyed talking to and photographing Billie Jean King and Michelle Obama, but my favorite photo assignment was for the Betty Friedan lecture. She was a fascinating woman. One of my favorite Cedar Crest memories is walking out of the reception in Tompkins Center with Susan Cox and Betty Friedan. Betty had answered everyone's follow-up

questions until everyone left, and only the three of us remained.

What is your favorite performance that you have worked on?

R: That is a really hard question. Mostly, my final designs affect how I feel about a show. My favorite designs are for the productions: Nine, Pippi Longstocking, Godspell, Nunsense, Moby Dick, Big Love, Proof and Once on This Island.

What is your favorite Cedar Crest event that you like to attend for photography?

T: Ring Ceremony. This is a very special day for a Cedar Crest student, and many alums come back and

help the current students enjoy their initiation into the Cedar Crest community.

What is your favorite part about being a professor?

R: My favorite part about being a professor is being able to stay in college for 40 years! That sounds weird, but I love school, and the reason to stay in school is to keep learning. I am excited to share new material with my students each year and attempt to get them as excited as I am about new and old ideas. My courses are never the same from year to year. I love knowing so many alumnae, staying in touch with them and reminiscing about their years at Cedar Crest.



Remembering Jessica Andruchek '07

MOST STUDENTS only spend four years on campus, and this time often flies by between studying, spending time with friends and staying involved in campus activities. However, the impact that many people leave on the campus can be felt for years after they graduate. This was certainly the case with Jessica Andruchek '07. As a member of a legacy family — her aunts, Maggie and Maria, are alumnae from the Class of 1982 and her sister Rebecca is a 2021 graduate — Jessica was deeply involved in campus life.

Jessica was a theatre major and defined everything that is Cedar Crest. She was a stage manager and cast member for multiple theatre and dance productions. She was also a lighting designer, president of Alpha Psi Omega, a member of the softball team, a member of SNA, an activities coordinator for Best Buddies and so much more. Even after graduation, Jessica was a loyal supporter of Cedar Crest College and the Performing Arts Department.

Unfortunately, Jessica passed away tragically in an accident on

Wednesday, March 10, 2021. Jessica's loss was felt deeply by the entire Cedar Crest community and many people came together in an exceptional way to honor her legacy.

With memorial gifts from Jessica's family and friends, her family established the Jessica L. Andruchek '07 Memorial Endowed Prize. This prize allows Jessica's legacy to live on, as it supports a student who has worked extensively in the performing arts, either on stage or as backstage support.

Angela Caravella '05, Jessica's friend and fellow Cedar Crest alumna said, "Jess and I were both part of a very dedicated group of Cedar Crest students who worked tirelessly to bring the theatre and dance performances to life during our tenure. When I heard the tragic news of her passing, I, like many others, was left with so much sadness and emptiness, but from that pain came a deep desire to share her beautiful legacy with others. The Performing Arts Department was such a deep source of joy for both of us that I was inspired to give on behalf of Jessica's memory to further support the mission of the Cedar Crest College Performing Arts: allowing current and future students to express their full gifts and talents to the community and the larger world around us."

If you would like to make a gift to honor Jessica's legacy, you can give online at www.cedarcrest.edu/give.

Alumnae Affairs

Staying Connected with CCC

KEEPING ALUMNAE ENGAGED with their alma mater is how Cedar Crest continues to thrive in today's ever-changing world. Over the last two years, many events were moved to a virtual platform, which gave alumnae from across the country the opportunity to participate in more activities. Being able to connect generations of alumnae ensures that the story of Cedar Crest is passed down and that the newest innovations are shared. >>

What can you expect from **Cedar Crest this spring?**

Key events include the virtual alumnae art show, regional events, the Alumnae Hall of Fame and Reunion. You can learn about all of these events, submit your work for the art show and register for Reunion at www.cedarcrest.edu/alumnae.

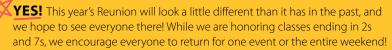
We'll also be visiting some local hospitals that employ a number of Cedar Crest alumnae and bringing lunch or dinner to them.

Do you work with a lot of other Cedar Crest alumnae? Let us know, and we'll try to visit you.

What's the best way to learn about upcoming opportunities and events?

Follow us on Facebook @cedarcrestalumnae. There, we post news, events, student and alumnae stories, contests and much more.

even if it's not your honor year?



New for 2022, we will have a Friday Night Fair with food trucks, games, drinks and fun for everyone. The updated schedule is available online at www.cedarcrest.edu/reunion, along with hotel and shuttle information.

Register today!



How else can you stay connected to your alma mater?

There are many ways to engage with the College and fellow alumnae. You can:

- ☐ Stay connected! Update your information with the College.
- □ Nominate alumnae for the Alumnae Association Alumnae Award.
- Send suggestions for Touchpoints articles or featured alumnae.
- Attend alumnae events and bring your friends.
- Suggest ideas for new events.
- ☐ Attend campus events, including student performances (green rooms for alumnae on Saturdays before the show) and athletic games.
- ☐ Submit news for your class column.
- □ Volunteer to help at campus events.
- Let us know if you get a new job, complete a research project, travel somewhere exciting, etc.
- Refer prospective students.
- □ Talk about Cedar Crest to everyone!



To learn more about the Alumnae Association and become a member, please visit

www.cedarcrest.edu/alumnae.



Alums in Action



JENNY DUVAL '17, MA, is currently the chief executive officer of Lehigh Valley Drug and Alcohol Intake Unit, and has been named the successor of Stephen's Place in Bethlehem, PA. Stephen's Place

has been managed by its founder Sister Virginia Longcope since the 1990s. While Longcope will continue to oversee some of the organization's activities, Duval will begin taking on more duties. She is hopeful that she can fulfill one of Longcope's longtime ambitions of expanding the program to include a second location. Stephen's Place is a halfway house for nonviolent prison parolees with histories of addiction. Through the 90-day program, participants submit to discipline, routine, skill-building, job-hunting and the incremental healing found through 12-step programs.



AMORIE RIVERA HUMMEL '08, JD. has been named a Philadelphia Business Journal Women of Distinction Rising Star for 2021. According to the Journal, "The Women of Distinction program

recognizes Philadelphia-area women in the business community who are blazing a trail at their respective companies," while the "Rising Stars" are individuals, sponsored and selected by the Forum of Executive Women, who are 35 years of age or younger and have demonstrated excellence in their early careers. Hummel is an associate attorney at Cozen O'Connor, where she works in the Philadelphia firm's environmental practice group. She also serves on the firm's Tangled Title Team, a pro bono practice that partners with legal services agency Philadelphia VIP.



In October, MIALISA MCFARLAND MILLARES '99, JD. became the executive director of Doing Good Together, a virtual nonprofit that "empowers families to raise generous, thoughtful, civic-

minded children by offering opportunities for them to practice kindness and serve others together." Prior to her role at Doing Good Together, Millares served as the program director for Youth and Business Mediation Services at Community Mediation & Restorative Services, Inc., one of five nonprofits in Minnesota that provides community mediation and restorative services for the public. In her work there, she trained mediators and provided mediation services in Housing, Harassment and Conciliation court.



SAMUEL MIRANDA, JR. '81, MS, RN, NEA-BC, received a 2021 Shining Star Award at the 20th Annual St. Luke's Allentown Campus Dinner by Starlight event. As a retired nurse, Miranda

was recognized for coming out of retirement to work at the hospital and assist in delivering hundreds of COVID-19 vaccinations. Miranda first pitched in at St. Luke's Allentown Campus in April 2020 during the height of the pandemic, and since then, has administered more than 2,500 immunizations. Cedar Crest College School of Nursing Dean Wendy Robb, Ph.D., was also honored as a Shining Star at this event.

Featured Faculty



Sarah Carlson, MFA, assistant professor of dance, and her company DanceLink presented a showcase of her original work entitled, "Baby Don't Cry: Moving Meditations on the Female Experience" at the Bethlehem IceHouse this fall. The cast featured Cedar Crest students Cindy Lozada '23 and Corinne Mundy '24, along with alumni Thalia Mendez '21, Jessica Minor '17 and Yesenia Paula '20. The music of **Micah Sadigh, Ph.D.**, professor of psychology, was also included.



Shelley DePinto, DHSc, MS, RDN, LDN, director of the didactic program in dietetics, was a guest speaker at the Nova Southeastern University Health Science Doctoral Programs Internship and Practicum Roundtable Event in September. Her presentation titled "Enhanced Delivery of Culinary Nutrition and Food Science Education in Nutrition and Dietetics" was featured as part of a collection of work and experiences designed to build a culture of scholarly inquiry and engagement. The audience consisted of program alumni, faculty, staff and current students in the Nova Southeastern University Health Science Doctoral Programs.



Aimee Ketchum, TD, OTR/L, CNMI, academic fieldwork coordinator and assistant professor of occupational therapy, was inducted into Manheim Central's Hall of Fame for her career as a pediatric occupational therapist, which includes: her Aimee's Babies child development business' contributions to the community, plus winning the U.S. Department of Health and Human Services Wordgap challenge with her parenting apps and videos, an innovator award, and the social enterprise pitch for her STEM Starts Now Digital parenting program. They also noted her work with the Clinton Foundation's Too Small to Fail initiative and recognized Ketchum's work in the NICU at UPMC Hospital in Lititz, PA, where she founded a retired nurse cuddler program, and her community philanthropy through Aimee's Babies, LLC.



Lindsey A. Welch, Ph.D., associate professor of chemistry, was awarded a Local Section Innovative Project Grant (LSAC IPG) from the American Chemical Society for her proposal titled, "Creating a Community of Practice for Faculty Mentoring Undergraduate Research in the Lehigh Valley." With this funding, she will work with the support of the local section of the ACS to build connections between chemistry faculty at the Lehigh Valley colleges and universities to promote undergraduate chemistry and biochemistry research. A series of sessions will focus on creating a collaborative community of faculty research mentors, supporting the pursuit of extramural research funding, sharing resources and improving the retention of chemistry students via the promotion of innovative pedagogical methods at the Lehigh Valley institutions of higher education.

Standout Scholars



Rosa Harris '21

Undergraduate nursing student Rosa Harris '21 was selected to receive a prestigious nursing award from Lehigh Valley Health Network (LVHN). Harris was named the winner of the Raymond L. Hoffman Award for Excellence as a Student Nurse, one of two Friends of Nursing Awards granted by LVHN this year. According to LVHN.org, "Friends of Nursing Awards recognize and promote excellence in nursing practice, nursing education and nursing research." Harris accepted the award at the Friends of Nursing Celebration in September 2021.

Zaria Berry '23, Kristina Cagle '24, Kathleen Graham '23, Deva Leach '22 and Kayla Maher '22 participated in the 2021 NEW Leadership Pennsylvania Summer Institute through Chatham University's Pennsylvania Center for Women & Politics. NEW Leadership Pennsylvania is a program that provides college women with the knowledge and skills to become effective leaders in politics, public policy and public service. This five-day program introduced college students to women leaders who shared their insights on developing their leadership potential.

Forensic science master's student Amber Rose, G'21 was the lead author on a manuscript entitled "Gas Chromatography-Mass Spectrometry of Eight Aminoindanes: 2-AI, NM-2-AI, MEAI, MMAI, 4,5-MDAI, MDAI, 5-IAI, and Rasagiline," which was published in Rapid Communications in Mass Spectrometry, a leading peer-reviewed journal in analytical chemistry.

#WeRead360: A Diverse Book Collection

THE #WEREAD360 PROJECT is a collection of diverse children's and young adult literature, initially sponsored by the Cedar Crest College Diversity and Inclusion Council-IDEA Grant. The project is a collaboration between the Education Department and Cressman Library.

#WeRead360 is open to the campus community and features a range of fiction from picture books to young adult literature. The collection spotlights diverse and inclusive narratives covering a variety of topics, including race, ethnicity, disability, identity, body image and sexual orientation.

According to the Cooperative Children's Book Center at the University of Wisconsin- Madison School of Education, only about 23% of children's books published in 2018 featured characters from diverse backgrounds. "We know that being exposed to literature that is representative of their own experiences and challenges has an inordinate impact on students, and we believe that access to a diversity of voices makes for a more tolerant, empathetic and caring world," says Stefani Gomez, Ph.D., director of Cressman Library.

Education students utilize the collection throughout their course studies, in their lesson planning and in their classrooms

Since its inception last year, the collection has expanded from just 70 to over 1,700



books and is still growing thanks to donations from the Cedar Crest community. The Education Department and the Library plan to expand the collection on an ongoing basis and find new ways to support the project's mission. "This is just the beginning. The future is expansive for our collection," says Melissa Kamyab, Ed.D., assistant professor of education and director of graduate programs.



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February 20, 2022

Ring Ceremony

February 24 – February 27, 2022

Performing Arts: You're a Good Man Charlie Brown Tickets: www.cedarcrest.edu/ performingarts

February 27, 2022

Center for Diversity and Inclusion Alumni/Student Mix and Mingle RSVP: attend.com/cdinetworking2022

March 23, 2022

Lehigh Valley Alumnae Dinner RSVP: attend.com/lehighvalley2022 April 7, 2022

Virtual Art Show Gallery Opening

April 12, 2022

Scholarship Dinner and Associates Awards

April 21-24, 2022

Performing Arts: Spring Dances Tickets: www.cedarcrest.edu/ performingarts

May 14, 2022 Commencement

May 17-19, 2022 Decade Challenge May 20, 2022

Alumnae Hall of Fame RSVP: attend.com/ alumnaehalloffame2022

May 20-22, 2022

Reunion 2022

RSVP: attend.com/cccreunion2022

May 27 – 29, 2022

Mayfair Festival of the Arts

June 27, 2022

August 12, 2022

Casino Night

Golf Classic