



REUNION • 2020
CEDAR CREST COLLEGE

Reunion registration is open! Return the enclosed form or visit attend.com/cccreunion2020 by May 8, 2020!



CEDAR CREST
COLLEGE

February 2020

Greetings, fellow alumnae.

I hope your new year is off to a great start. First, I'd like to extend my sincerest gratitude to everyone who supported our #GivingTuesday campaign. Your contributions make a huge difference for our students!

Following winter break, our students have returned to campus for another eventful semester. Our sophomores are preparing to embark on their trip to London, England, our juniors just received their Cedar Crest rings, and our seniors are anxiously awaiting graduation.

Our Falcon athletic teams also have a lot to celebrate this year. We recently received the Colonial States Athletic Conference (CSAC) Institutional Academic Excellence Award for having the highest GPA in CSAC history with a 3.454. This highlights the many successes that our athletic teams have had over the last few years. Congratulations, Falcons!

In addition to updates from the College, you will also find the **2020 Reunion schedule and registration form** enclosed in this issue of *Touchpoints*. I hope you will be able to join us for this fun-filled 1920s-themed weekend.

As always, please feel free to contact me with any questions or comments. And don't forget, if you know an alumna whose great personal or professional achievements are noteworthy, nominate her for the Alumnae Award at www.cedarcrest.edu/alumnaeaward.

Happy reading,

Lori A. Gallagher

Lori A. Gallagher
Director of Alumnae Affairs

Touchpoints

ALUMNAE NEWSLETTER

CEDAR CREST COLLEGE



SOARING TO NEW HEIGHTS

Dr. Allen Snook, Director of Athletics, Wellness and Recreation

It is truly an exciting time on campus as we continue to grow our athletic programs and compete at a high level. We are committed to providing a high-quality student-athlete experience. Cedar Crest launched two new programs: diving and track and field. Track and field athletes will participate in their inaugural season this spring.

Throughout my five-year tenure, we have had nine Coach of the Year awards, four Player of the Year awards, six Rookie of the Year awards, and three Defensive Player of the Year awards. Seven teams set new win records, and we earned more conference awards in five years than we collectively won in the 15 years before my arrival. In addition to this great success, we recently won the Institutional Academic Excellence Award, and our athletic team members have GPAs consistently averaging above 3.0.

I am proud of the progress athletic programs at Cedar Crest have seen, which is due to the hard work of our student-athletes, the dedication of our coaches and staff, and the unwavering support of the Falcon family.



Want to see the Falcons fly even higher in 2020?

Make a gift to support athletic teams at www.cedarcrest.edu/supportathletics

Athletic Teams

Cedar Crest College currently offers ten Division III athletic teams.

- Basketball
- Cross Country
- Field Hockey
- Lacrosse
- Soccer
- Softball
- Swimming and Diving
- Tennis
- Track & Field
- Volleyball

Visit www.cedarcrestathletics.com to view team schedules, rosters, and stats.

Follow the Falcons on social media:



CEDAR CREST ATHLETICS

2018-2019 Accomplishments

1. Received the Colonial States Athletic Conference (CSAC) Institutional Academic Excellence Award (first time since 2009)
2. Had the best finish in the CSAC Women's Presidents' Cup (4th) in school history
3. Won 126 athletic awards, compared to 58 the previous year
4. Seven of nine teams qualified for post-season play compared to one team the previous year
5. Won three Coach of the Year Awards



Cedar Crest Wins Institutional Academic Excellence Award

Cedar Crest College is the recipient of the Colonial States Athletic Conference (CSAC) Institutional Academic Excellence Award for the third time in school history and the first time in nine years. The Falcons earned the honor for the 2018-19 academic year with a grade point average (GPA) of 3.454, the highest recorded GPA in the history of the award.

The award is given annually to the institution whose student-athletes, while competing in CSAC-sponsored sports, achieve the highest combined grade-point average for that academic year. Cedar Crest previously won the award in 2008-09 and 2009-10.

"I am extremely proud of our student-athletes, who give their heart and soul to everything they do, both on and off the field," said Cedar Crest President Dr. Elizabeth Meade. "They show up for their study sessions as prepared as they show up for practice and game day. With the support of our amazing coaching staff, they learn how to excel both academically and athletically."

For the 2018-19 academic year, 58 Cedar Crest student-athletes were named to the CSAC All-Academic Team, achieved by earning a grade point average of 3.20 or higher during their season of varsity competition. There were 30 students on the CSAC Fall All-Academic Team and 28 on the CSAC Winter/Spring All-Academic Team. In addition, the women's basketball team was the recipient of the CSAC Team Academic Award, which is given annually to each sports team whose student-athletes, while competing in conference-

sponsored sports, achieve the highest combined grade point average.

"I am so proud of our student-athletes and this award is a true testament to the hard work and dedication of our student-athletes both on and off the field of play," said Dr. Allen Snook, Cedar Crest Director of Athletics, Wellness, and Recreation. "Our conference as a whole is always very strong academically, which makes this award even that much more meaningful to Cedar Crest.

"Athletics has such a vital impact on our student-athletes and our college as a whole. I am grateful for my great team of coaches, staff and our faculty that work tirelessly to bring their very best to our student-athletes," Snook added. "I want to thank Dr. Meade for her leadership and continued guidance in helping our department grow and develop into what it has become."



Next Stop: London, England

Preparation for the 2020 Sophomore Expedition is underway.

Cedar Crest College sophomores are gearing up for the 2020 Carmen Twillie Ambar Sophomore Expedition, which embarks to London, England, on February 29, 2020. Students read the book *Londoners, ed.* by Craig Taylor to prepare for the trip, and they selected courses from the list below. The courses, which serve as a cultural primer before students travel to a new country, began in January when students returned from winter break.

Students had the option of taking the following courses:

- » **Mapping London Under**
Roxanne Amico, Chair of Performing Arts; Professor of Theatre
- » **Women Scientists of Influence from the U.K.**
Dr. Jeanne Berk, Associate Professor of Chemistry
- » **Brexit: To Be or Not To Be?**
Dr. Christine Carpino, Assistant Professor of Political Science and Program Director
- » **Women in Music**
Kevin Gallagher, Associate Professor of Theatre
- » **Study of a Psychopath: Jack the Ripper**
Dr. Scott Hoke, Associate Professor of Criminal Justice

» **History's Mysteries**

Dr. K. Joy Karnas, Director of the Genetic Engineering Program, Honors Program Director; Professor of Biology

» **London as a Multicultural City**

Dr. Allen Richardson, Chaplain; Professor of Religion

» **The Sociology of Sport: A Focus on British Sport and Its Influence on the Social World**

Dr. James Scepansky, Associate Professor of Psychology

» **London's Lady with the Lamp: The Legacy of Florence Nightingale**

Dr. Wendy Robb, Hazel and Walter May Endowed Chair; Dean and Professor, School of Nursing

Students will continue to immerse themselves in related coursework while in England. Upon returning, their experiences will culminate with a final video presentation, detailing how their cross-cultural exposure impacted their view of the world, their course of study, or their approaches to life.

The summer edition of *Touchpoints* will feature stories and photos from students as they reflect on their service-learning adventures from across the pond.



The Carmen Twillie Ambar Sophomore Expedition is a guaranteed study abroad program which gives each full-time, traditional student with a 2.5 GPA in good academic, social and financial standing the opportunity to spend 7-10 days abroad with her sophomore class with nearly all costs covered by the College.



William D. Reimert Lecture Series: Clemantine Wamariya

Cedar Crest College was pleased to host the William D. Reimert Lecture Series, established by Virginia Reimert in memory of her late husband, who received an honorary degree from Cedar Crest College in 1967.

This year, the lecture featured guest speaker, Clemantine Wamariya. Her *New York Times* best-selling novel, *The Girl Who Smiled Beads*, was selected as the group reading for our first-year class. Her personal account of her childhood in Rwanda, displacement throughout war-torn countries, experiences in various refugee camps, and how she persevered to reach the United States and went on to receive her bachelor's degree from Yale University, has inspired many. It was truly an honor to have her on campus.



Cedar Crest College Dedicates a Chair of Honor in Remembrance of POW and MIA Service Members

Cedar Crest College dedicated a "Chair of Honor" in the Harmon Hall of Peace on Veterans Day. The chair will stand empty in remembrance of prisoners of war and missing in action service members. A dedication ceremony took place on Monday, November 11, 2019, at 5 p.m. in Cedar Crest College's Harmon Hall of Peace.

"Chairs of Honor" are a tradition created by Rolling Thunder, Inc., a non-profit group that advocates for the full accountability for POWs and MIA service members.

The chair dedication plaque reads, "This Chair will remain unoccupied and will stand in this Place of Honor until we attain the fullest possible accounting for all our missing POW and MIA Heroes. You will not be forgotten."

As a participant in the military's Yellow Ribbon Program, Cedar Crest waives a portion of tuition to make its transformative liberal arts education accessible to veterans.



REUNION 2020

CEDAR CREST COLLEGE

MAY 29 - 31, 2020



REUNION WEEKEND: MAY 29 - 31, 2020

Whether it has been five years or 65 years since you were last on campus, we invite you to return for a memorable weekend of reminiscing with old friends, making new ones, and celebrating all that you love about Cedar Crest. When you first arrived on campus as a student, you may not have known the profound impact Cedar Crest would have on your life. Now, as an alumna, you have the opportunity to return to your beautiful alma mater to relive your college days and see exciting changes that have happened on campus since your graduation. We always welcome you back to campus with open arms (and doors) and look forward to celebrating with you.

HONORING

This year, we are especially excited to welcome back the honor classes of 1940, 1945, 1950, 1955, 1960, 1965, 1970, 1975, 1980, 1985, 1990, 1995, 2000, 2005, 2010, and 2015!

REGISTRATION

Register online at attend.com/cccreunion2020 or return the enclosed registration form to Institutional Advancement, Cedar Crest College, 100 College Drive, Allentown, PA 18104 by **May 8, 2020**. For Reunion 2020, there is a \$10 registration fee for all attendees, which is included on the registration form.

MEALS

Meal options for events that require a meal selection are listed on the schedule in the event descriptions, but dietary restrictions can be accommodated. Costs for each option are noted on the official registration form. All events and meals are complimentary for children under age four. **For all events with alcohol, you will be required to show your ID to be served.** Please note that menus are subject to change.

QUESTIONS?

If you have any questions, please contact Institutional Advancement at 1-888-902-3327 or reunion@cedarcrest.edu. The schedule of events is subject to change up to, and including, the day of the event.



Registration is open!
attend.com/cccreunion2020

HOTELS

Below is a list of local hotels with Cedar Crest room blocks. Visit www.discoverlehighvalley.com/hotels for a list of all other local hotels.

Four Points by Sheraton - Allentown Lehigh Valley

3712 Hamilton Blvd.
Allentown PA 18103
(610) 437-9100
\$129.00 per room, per night, plus tax
Deadline to receive group rate: May 8, 2020
**This hotel will include a special group gathering room for Cedar Crest College guests.*

Allentown Park Hotel

7471 Keebler Way
Allentown, PA 18106
(610) 391-1500
\$95.00 per room, per night, plus tax

Holiday Inn Express & Suites - Allentown - Dorneyville

3620 Hamilton Blvd.
Allentown PA 18103
(610) 437-9255
\$159.00 per room, per night, plus tax

Homewood Suites by Hilton - Center Valley

3350 Center Valley Parkway
Center Valley, PA 18034
(610) 351-6400
\$139.00 per room, per night, plus tax

SCHEDULE

Choosing from the events and menus below, please fill out the enclosed registration form or complete the form online by May 8, 2020. Costs for events with (\$) can be found on the enclosed registration form. All other events are complimentary.

FRIDAY, MAY 29, 2020

Registration and Basket Raffle

9:30 a.m. – 6:30 p.m. | Tompkins College Center, Main Lobby

Campus Tour

10:30 a.m. - 11:30 a.m. | Departs from Blaney Hall, Front Steps

Join us for a tour to see the many new spaces around campus.

A la carte Lunch

11:00 a.m. - 2:00 p.m. | Tompkins College Center, Falcon's Nest

Stop in the Falcon's Nest for an a la carte lunch with fellow alumnae and their families. Various food and drink items, such as sandwiches, salads, wraps, chicken fingers, burgers, and soda will be available for purchase. Vegan and vegetarian options will also be available, and other dietary needs can be met upon request of the chef.

Golden Club Luncheon (\$)

12:00 p.m. - 1:30 p.m. | Tompkins College Center, 1867 Room

This special luncheon is reserved for our alumnae who graduated in 1970 or earlier. At this event, the members of the Class of 1970 will be inducted into the Golden Club and presented with their pin.

MENU

First Course:

Heirloom Tomato and Burrata Salad

Main Course (choose one):

- Chicken piccata with chive mashed potatoes and roasted asparagus
- Creamy mushroom and spinach gnocchi

Dessert, coffee, and tea will also be served.

Back to School Sessions: Faculty Lectures

A Study of Coffee and Chocolate with Dr. Amy Faivre

1:30 p.m. - 2:15 p.m. | Venue Pending

Self Care with Dr. Karen Bensinger

1:30 p.m. - 2:15 p.m. | Venue Pending

Substance Use in Anesthesia Providers with Dr. Stephanie Woodruff

2:30 p.m. - 3:15 p.m. | Venue Pending

Refreshing Your Resume with Candace Sierzega

2:30 p.m. - 3:15 p.m. | Venue Pending

Relive your college days during these presentations by Cedar Crest College faculty and staff members.

1920s-Themed Trivia *featured!*

3:30 p.m. - 4:30 p.m. | Tompkins College Center, South Annex

Test your knowledge of the 1920s! Compete against fellow alumnae as a team or individual for special Cedar Crest prizes.

Class of 1970 Tree Dedication

3:30 p.m. - 4:00 p.m. | Venue Pending

A tree on campus will be dedicated in honor of the Class of 1970. Join your classmates for this dedication service.

Class of 1970 Memorial Service

4:00 p.m. - 4:30 p.m. | The Quad, Bell Garden

Join your classmates at a Memorial Service honoring the deceased members of the Class of 1970. All attendees are welcome to share memories at this time.

Strawberry Festival *featured!*

4:00 p.m. - 6:00 p.m. | Lees Hall, Front Lawn and Harmon Hall of Peace

Mingle with current faculty and staff at the sweetest event of Reunion. This wonderfully delicious tradition has been held since 1913 and will feature all of your favorites, including strawberries, dessert bites, champagne, and a chocolate dipping station. *Please note: You must present a valid photo ID if you wish to drink alcoholic beverages at this event.*

Murder Mystery Dinner (\$) *featured!*

6:00 p.m. - 9:00 p.m. | Tompkins College Center, Canova Commons

Presented by Without a Cue Productions

It's the roaring 1920s, and tonight is the long-awaited grand opening of the Sapphire Club – the jewel in the crown of Don Idunnit. The crème de la crème of the Chicago Mob is expected to be in attendance, and while packing heat has been strictly forbidden, that doesn't mean everyone is following the rules. Step back in time for a Slaying at the Sapphire Club. Enjoy a sit-down meal, drinks and dessert while working with the actors to solve the crime. This event requires audience participation. *Please note: You must present a valid photo ID if you wish to drink alcoholic beverages at this event.*

MENU

First Course:

Garden Salad

Main Course (choose one):

- Chicken Provencal with rice pilaf and parmesan crusted tomatoes
- Grilled eggplant stacks with tomato and feta cheese in tomato coulis

Dessert, coffee, and tea will also be served.

Cabaret (Sponsored by FCCPA) and Dessert Reception

9:15 p.m. - 10:30 p.m. | Tompkins College Center, Conference Center

Step back in time for this 1920s-style cabaret show, featuring performances by your fellow alumnae. The event promises to be filled with good fun. Come prepared to laugh and have a great time while enjoying coffee and dessert. *If you are interested in performing in the cabaret, email reunion@cedarcrest.edu.*

SATURDAY, MAY 30, 2020

Registration and Basket Raffle

8:30 a.m. – 6:00 p.m. | Tompkins College Center, Main Lobby

Continental Breakfast

8:30 a.m. - 11:30 a.m. | Tompkins College Center, Cyber Cafe

Join us for a continental breakfast as you browse raffle baskets and catch-up with fellow alumnae before a day of exciting activities.

Campus Tour

9:00 a.m. - 10:00 a.m. | Departs from Blaney Hall, Front Steps

Join us for a tour to see the many new and exciting spaces around campus.

Book Club

9:00 a.m. - 10:15 a.m. | Tompkins College Center, The Perch

Start your morning with a lively discussion of *The Keeper of Lost Things* by Ruth Hogan with fellow alumnae. Facilitated by Tina Ball Livezey '93

Alumnae Association Annual Meeting and Reunion Giving Awards

10:30 a.m. - 11:30 a.m. | Tompkins College Center, Samuels Theatre

Join the Alumnae Association for the announcement of the Faculty Award and scholarship recipients, as well as a discussion of other Association business. The Office of Institutional Advancement will also present the Class of 1936 Award to the honor class with the Greatest Dollars Raised and the Class of 1940 Award to the honor class with the Greatest Percentage of Donors.

State of the College Address with President Elizabeth Meade

11:30 a.m. - 12:15 p.m. | Tompkins College Center, Samuels Theatre

Join Cedar Crest College President, Dr. Elizabeth Meade, to hear updates from campus and learn about exciting plans for the future.

All-alumnae Luncheon and Awards Ceremony (\$) *featured!*

12:30 p.m. - 2:30 p.m. | Tompkins College Center, Canova Commons

Encourage your classmates to join us for a memorable afternoon of reminiscing and reconnecting. Open to all alumnae and their families.

Awards will be presented to the following:

- **Alumnae Award** recipient
- **K. Roberta White Cup** to the *class with the largest number of alumnae returning*
- **Nina Danowsky Cup** to the *class with the greatest percentage of alumnae returning*
- **Mary R. Little Cup** to the *alumna representing the oldest class*
- **Alumna traveling the greatest distance**

MENU

First Course:

Watermelon Salad

Main Course (choose one):

- Chicken Cobb Salad
- Vegetarian Cobb Salad

Dessert, coffee, and tea will also be served.

Campus Tour

3:00 p.m. - 4:00 p.m. | Departs from Blaney Hall, Front Steps

Join us for a tour to see the many new and exciting spaces around campus.

Class Meetings and Photos

3:00 p.m. - 5:00 p.m. | Tompkins College Center

Class Meeting times and locations will be displayed at the registration table in the Tompkins College Center. During this time, you and your classmates will gather for a group photo and meet to discuss open officer positions including Class Agent, Class Correspondent, Class President and Reunion Chair. After you learn more about the positions, your class will hold elections and elect your class officers for a five-year term.

Reunion Social Hour (\$) *featured!*

3:00 p.m. - 6:00 p.m. | Tompkins College Center, Main Floor

Enjoy honor class receptions, games, a caricaturist, a magician, light snacks, a bar, live music, therapy dogs, and other activities. Be sure to also look for our "secret" Speakeasy Lounge to enjoy a signature cocktail and pick up a special gift. *Please note: You must present a valid photo ID if you wish to drink alcoholic beverages at this event.*

1920s Themed Buffet Dinner (\$) *featured!*

6:30 p.m. - 8:30 p.m. | Tompkins College Center, Canova Commons

Travel back in time 100 years during this 1920s-themed dinner where you will be able to watch a silent movie from that time. Enjoy a buffet dinner consisting of chicken and vegetarian a la king, grilled vegetables and roasted red potatoes, chef-carved beef wellington, a variety of salads, and desserts.

Gatsby Themed Dance Party (\$) *featured!*

8:30 p.m. - 10:30 p.m. | Tompkins College Center, Conference Space

Come dance the night away in your best 1920s costume, while enjoying music, friends, a photo booth, beer, wine, and late-night snacks! *Please note: You must present a valid photo ID if you wish to drink alcoholic beverages at this event.*

SUNDAY, MAY 31, 2020

Chapel Service

10:00 a.m. - 10:30 a.m. | Alumnae Hall, Chapel

Join fellow alumnae for a non-denominational Sunday morning service in the chapel.

Bingo (sponsored by FCCPA) and Brunch (\$) *featured!*

10:30 a.m. - 1:00 p.m. | Tompkins College Center, Canova Commons

Join fellow alumnae for a farewell brunch with complimentary mimosas and Bloody Marys. FCCPA will be sponsoring entertainment and bingo. *Please note: You must present a valid photo ID if you wish to drink alcoholic beverages at this event.*



First Name _____ Last Name _____

Last Name in College _____ Class Year _____

Address _____ City _____

State _____ Zip Code _____

Email _____ Phone _____

Guest Name(s) _____

Event	Attendee Type	# Attending	\$ per Attendee	Event Total \$
FRIDAY, MAY 29, 2020				
Campus Tour	Alumnae and Guests			Complimentary
Golden Club Luncheon	Class of 1970	# ___ Chicken # ___ Vegetarian		Complimentary
	Alumnae and Guests	# ___ Chicken # ___ Vegetarian	\$25	
A la carte Lunch	Alumnae and Guests			Pay On Site
Back to School Session: A Study of Coffee and Chocolate (1:30-2:15 p.m.)	Alumnae and Guests			Complimentary
Back to School Session: Self Care (1:30-2:15 p.m.)	Alumnae and Guests			Complimentary
Back to School Session: Substance Use in Anesthesia Providers (2:30-3:15 p.m.)	Alumnae and Guests			Complimentary
Back to School Session: Refreshing Your Resume (2:30-3:15 p.m.)	Alumnae and Guests			Complimentary
1920s Themed Trivia	Alumnae and Guests			Complimentary
Class of 1970 Tree Dedication	Alumnae and Guests			Complimentary
Class of 1970 Memorial Service	Alumnae and Guests			Complimentary
Strawberry Festival	Alumnae and Guests			Complimentary
Murder Mystery Dinner	Alumnae and Guests (with bar)	# ___ Chicken # ___ Vegetarian	\$40	
	Alumnae and Guests	# ___ Chicken # ___ Vegetarian	\$32	
	Children (ages 4-11)	# ___ Chicken # ___ Vegetarian	\$15	
	Children (under age 4)	# ___ Chicken # ___ Vegetarian		Complimentary
Cabaret and Dessert Reception	Alumnae and Guests			Complimentary
SATURDAY, MAY 30, 2020				
Continental Breakfast	Alumnae and Guests			Complimentary
Campus Tour (9:00-10:00 a.m.)	Alumnae and Guests			Complimentary
Book Club	Alumnae and Guests			Complimentary

Alumnae Association Annual Meeting and Reunion Giving Awards	Alumnae and Guests		Complimentary
State of the College Address	Alumnae and Guests		Complimentary
All-alumnae Luncheon and Awards Ceremony	Alumnae and Guests	#___ Chicken #___ Vegetarian	\$18
	Children (ages 4-11)	#___ Chicken #___ Vegetarian	\$8
	Children (under age 4)	#___ Chicken #___ Vegetarian	Complimentary
Campus Tour (3:00-4:00 p.m.)	Alumnae and Guests		Complimentary
Class Meeting and Photo	Alumnae and Guests		Complimentary
Reunion Social Hour	Alumnae and Guests		Complimentary
	Alumnae and Guests (with bar)		\$10
1920s-Themed Buffet Dinner	Alumnae and Guests		\$22
	Children (ages 4-11)		\$12
	Children (under age 4)		Complimentary
Gatsby Themed Dance Party	Alumnae and Guests (with bar)		\$24
	Alumnae and Guests		\$16
SUNDAY, MAY 31, 2020			
Chapel Service	Alumnae and Guests		Complimentary
Brunch and Bingo	Alumnae and Guests		\$10
Event Subtotal:			\$
REUNION REGISTRATION FEE			\$10
Event Total:			\$
Special 10% Alumnae Association Dues Member Discount (If you are not an Alumnae Association member, join below!)		(\$ _____)	
Total with Discount:			
Alumnae Association Life Membership (\$250)		\$ _____	
Alumnae Association Annual Membership (\$25)		\$ _____	
Reunion Gift to the Cedar Crest Fund <input checked="" type="checkbox"/> This gift will also count toward my class for the 2020 Decade Challenge.		\$ _____	
Raffle Basket Donation*		\$ _____	
GRAND TOTAL:		\$ _____	

*If you would like to sponsor a basket for our Reunion Raffle, please indicate the amount above. If you are feeling creative, you can design your own basket for the raffle. Please plan to deliver your basket to the Cedar Crest College Office of Institutional Advancement, 100 College Drive, Allentown, PA 18104 by May 22, 2020.

Payment Information:

- My check, payable to Cedar Crest College, is enclosed.
- Please charge my credit card: American Express Discover MasterCard Visa

Name on Card _____ Card Number _____

Expiration Date _____ Security Code _____

Signature _____



THE DECADE CHALLENGE

MAY 26 - 28, 2020

save the date!

On the days leading up to Reunion Weekend, alumnae compete to make a difference for Cedar Crest students by declaring their class the winner of the annual Decade Challenge.

There are two ways to win within your decade and overall:

- The highest dollar amount raised
- The highest percentage raised toward your class's individual dollar goal

Make your Reunion Gift to the Cedar Crest Fund when you register for Reunion Weekend — it will count toward your Decade Challenge totals!



#GivingTuesday is a global generosity movement unleashing the power of people and organizations to transform their communities. It was created in 2012 as a simple idea: a day that encourages people to do good. Over the past seven years, this idea has grown into a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity.

Since 2013, the Cedar Crest College family has embraced this global day of giving by rallying support for current students through the Cedar Crest Fund. On #GivingTuesday 2018, generous donors contributed nearly \$80,000 within 24 hours. Thanks to our loyal alumnae, parents, faculty, staff and friends, #GivingTuesday 2019 was an even bigger success! **The day ended with over \$107,000 in gifts, and gifts continued to arrive in the days following bringing the GRAND TOTAL to \$136,440.64 (including cash gifts, open pledges, and matching gifts)! THANK YOU!**



CONSIDER A CHARITABLE BEQUEST TO CEDAR CREST COLLEGE

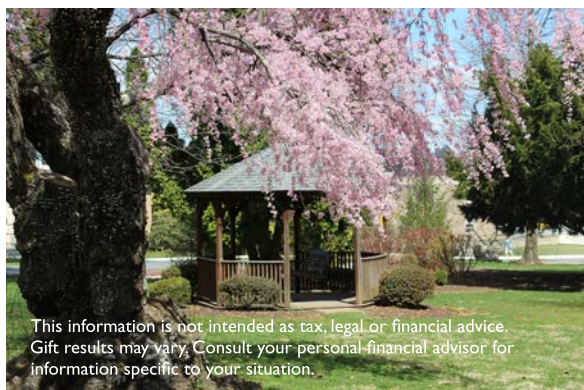
A bequest is a wonderful way for you to help further the work of our organization and its mission.

IRA BEQUEST BENEFICIARY OPTION

One type of bequest to consider is a bequest from your IRA. If you leave your IRA to your children, your heirs could face significant tax implications. Talk with your estate planner about the types of assets to leave to your family that can produce little or no tax. Then consider making a bequest of your IRA to Cedar Crest. We will receive the full proceeds free of tax and can use this gift to help further our mission.

You can also designate Cedar Crest College as the beneficiary of all or a portion of your life insurance or other retirement accounts.

Please contact your plan custodian to designate Cedar Crest College as a beneficiary of your IRA, your life insurance, or your retirement accounts.



This information is not intended as tax, legal or financial advice. Gift results may vary. Consult your personal financial advisor for information specific to your situation.

BEQUEST BENEFITS

A charitable bequest is an easy way for you to help us in our work and benefit future generations of students. Here are some of the benefits of bequest giving:

- It costs you nothing today to make a bequest
- A bequest is free of federal estate tax
- Your bequest can be changed down the road
- You can still benefit your heirs with specific gifts
- A bequest may produce estate tax savings
- You can leave a legacy through a bequest

HOW TO MAKE A BEQUEST

A bequest is one of the easiest gifts you can make to significantly impact our work. Your estate planning attorney can include a provision in your will that leaves a lasting gift to Cedar Crest College. Your bequest can be a gift of a specific dollar amount (\$100, \$1,000 or \$10,000) or a percentage of your estate (i.e. 3%, 10% or even 25%). A bequest could also be made from the residue of your estate or what is left after all gifts have been made to your heirs.

Sample bequest language can be found on our website at www.cedarcrestlegacy.org



Alumnae Spotlight

JoAnn Wilchek Basist '77

JoAnn Wilchek Basist '77 played the lead role of Carole Scrooge in the Civic Theatre of Allentown's gender-switched production of "Christmas Carol," which takes place in 1940s-era New York City. Basist is also an adjunct professor at Cedar Crest College and has been an active member of Civic Theatre since 1981, performing in many of their productions and working behind the scenes.

Heidi Bright Butler '72

Children's author Heidi Bright Butler '72 recently published her new book, *Audrey Evans: Not Your Ordinary Doctor*, on November 26, 2019. The book is a biography of Dr. Audrey Evans, a pediatrician who has been called a medical pioneer for discoveries that improve treatment for children with a form of cancer called neuroblastoma. The book includes entertaining stories about her childhood as well as information about her medical career and hobbies.

Cecilia Loyola Bermudez '10

Cecilia Loyola Bermudez '10 DNP, AGNP-C, RN-BC, CMSRN, BSN recently won the 2019 Nightingale Award for Clinical Practice RN at the 30th annual gala in Harrisburg on November 8, 2019. Cecilia is a nurse in the medical-surgical/oncology unit at Reading Hospital-Tower Health.

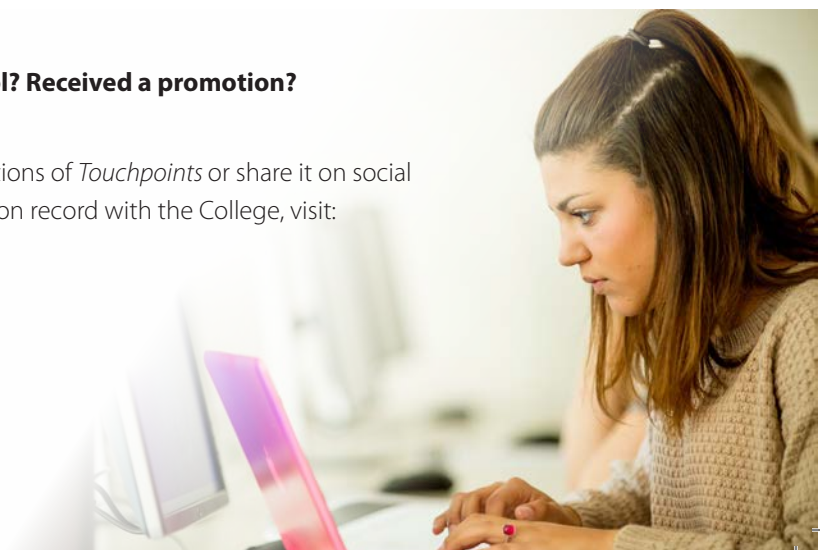
Lauren Hetrick '08

Cedar Crest College alumna Lauren Hetrick '08 has been an AP World History and Social Studies teacher at Big Spring School District in Newville, PA since 2008. Having experienced September 11, 2001 as a sophomore in high school, Hetrick now faces the unique challenge of teaching her students about this moment in history. On September 10, 2019, *Time* magazine featured Hetrick in an article about her teaching methods. You can read the article by Olivia Waxman, titled "9/11 Is History Now. Here's How American Kids Are Learning About It in Class" online at time.com.

Have you published work? Been accepted to graduate school? Received a promotion? We want to know!

Share your good news with us, and we may publish it in future editions of *Touchpoints* or share it on social media. To submit your news and update your contact information on record with the College, visit: www.cedarcrest.edu/update.

Be sure to follow Cedar Crest College on social media.





Alumnae Leaders in Higher Education

Preparing students to be leaders has been the long-standing hallmark of a Cedar Crest education. Three alumnae, in particular, have distinguished themselves as leaders, serving as college presidents at a variety of institutions. Dr. Blenda Wilson '62, Dr. Helen Streubert '81, and Dr. Ann Bieber '86 each built their foundation at Cedar Crest and went on to become leaders of other institutions.



Dr. Blenda Wilson '62

In the field of higher education, Wilson served as the Chancellor of the University of Michigan, Dearborn, President of California State University, Northridge, and Acting President of her undergraduate alma mater.

Wilson's passion for working in education began as an English major at Cedar Crest, where she served as a member of the Young Democrats of the Lehigh Valley. It was there Wilson says she was "first exposed to political orthodoxies." Wilson said, "It was an exciting insight to understand that the federal government had a direct influence on so many things in our lives and that the quality of mind and character in our national leaders was critically important to the ability of people like me, African American, first-generation, lower middle class, to be successful in our society."

This revelation, her passion for making a difference, and the leadership skills she learned at Cedar Crest propelled her career forward, throughout which she continually proved to be a pioneer. She was the first African American woman associate dean at the Harvard Graduate School of Education, the first woman ever to head a four-year college or university in the state of Michigan, and first African American to head a university of over 25,000 students at California State University, Northridge.

She has since continued making Cedar Crest an important part of her life, serving as a trustee and acting President, being named a member of the inaugural Alumnae Hall of Fame, and receiving an honorary degree from the College. Throughout her career, Wilson has been awarded 27 honorary degrees from colleges and universities across the country.



Dr. Helen Streubert '81

Though she began her career in higher education as a nursing professor, Streubert found that she was passionate about special projects. Over the years, she took advanced roles in higher education administration, moving from Associate Vice President of Academic Affairs at Misericordia University to Vice President

of Academic Affairs at Our Lady of the Lake University. She now serves as President of the College of Saint Elizabeth.

Streubert didn't take a traditional path to graduation. Like many current Cedar Crest students, Streubert was an adult with an established career as a nurse when she returned to college. She says that graduation was one of her most memorable Cedar Crest moments. "I was an adult student, seven months pregnant, and was very excited to be finishing my degree," says Streubert. At Cedar Crest, she found faculty who influenced her thinking,

particularly about what it meant to be a woman in all aspects, especially in the workplace.

Through her work in nursing and higher education, Streubert has received many awards, including the NJBIZ Power 50 in education. She has also served on Pennsylvania Governor Edward Rendell's Health Care Advisory Panel and authored more than 30 publications.

Streubert is proud of the education she received at Cedar Crest. She says, "As a first-generation college student, I know the power of education. Neither my mom or dad graduated high school. My sister, brother, and I all have master's degrees, and in one generation, we have influenced the future for our families in ways my mother and father could never have envisioned."

Dr. Ann Bieber '86



For almost three decades, Bieber has been committed to enhancing the education provided at Lehigh Carbon Community College (LCCC) through multiple leadership roles, including as Senior Vice President of Administrative Services, Dean of Continuing Education, and currently as President.

Like Streubert, Bieber began her educational career at Cedar Crest as an adult. As a full-time working new mother, Bieber turned to her advisor for support and found a lifelong mentor in Virginia Pityo Mihalik '77, also a Cedar Crest graduate. "Because of Ginny's guidance and support, I graduated from Cedar Crest College. She was instrumental in helping me balance my coursework." Bieber has carried the importance of this relationship with her through the years, and today, when talking to current students at LCCC, she advises them to "find their Ginny."

Bieber is passionate about her work at LCCC and has striven, since the beginning, to enhance, improve, and foster the college's standing as one of the region's premier education institutions. In her time there, the college has been recognized with the Lifetime Achievement Award from the Hispanic Chamber of Commerce, named one of the best community colleges by Schools.com, and has been ranked number three in the Top Places to Work in the Lehigh Valley.

"Having the opportunity to attend Cedar Crest College changed my life. Without a doubt, I developed my leadership skills, confidence, and certainly a solid foundation in higher education that allowed me to continue my education," says Bieber.

Leadership continues to be a valued aspect of a Cedar Crest education, and through today's programs and initiatives, the College will likely see more leaders emerge in the years to come.



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