

Touchpoints

CEDAR CREST COLLEGE ALUMNAE/| NEWSLETTER

Spring 2024



connections



cedarcrest.edu/alumnae

CLASS NOTES IS HERE!

We are thrilled to announce that Class Notes 2024 is available electronically via a secure, password-protected website.

If you have questions or would like a printed copy of Class Notes, email classnotes@cedarcrest.edu or call us at (610) 606-4609.

If you requested a printed copy, it will be delivered by the end of April.

Scan for information on Class Notes!



Visit www.cedarcrest.edu/ClassNotes24 for further details.



Did you know that you can now gift a \$2,000/year scholarship to a first-year student?

Formerly known as the Heritage Award, the newly envisioned Heirloom Award eliminates the need for familial nominations, allowing alums like you to nominate *any* deserving individual.

This \$2,000 annual scholarship underscores our commitment to fostering the next generation of leaders. The Heirloom Award is available to full-time, first-year traditional students or transfer students. To qualify, students must be referred by June 1 for the Fall 2025 semester.

As an added perk, if your nominee enrolls at Cedar Crest, you'll receive a \$50 voucher for the Alumnae/i Apparel Store!

Nominate a friend, neighbor, or worthy student today by emailing admissions@cedarcrest.edu or by calling 800-360-1222. Alternatively, you can visit www.cedarcrest.edu/heirloom.

ALL NEW HEIRLOOM AWARD



Dear Cedar Crest Alumnae/i,



I am delighted to compose my first welcome message for Touchpoints. My first few months at Cedar Crest College are truly ones that I will never forget. The opportunity to meet and work with such wonderful alums, students, staff, and faculty has taught me so much about the special culture of Cedar Crest College: Small. Dynamic. Inclusive.

As you may have noticed, we've appended our department language to "Alumnae/i" — the change is one of respect to all of our graduates, including our co-educational adult and graduate programs. We will continue to respect, honor, and uphold CCC's rich legacy and culture as a Women's College. We are excited to celebrate all those who have chosen to call Cedar Crest College their alma mater with language that more accurately represents all those who have graduated from this wonderful institution.

This edition of Touchpoints showcases Cedar Crest College's dedication to strengthening connections among alums, students, and our community. We feature beloved traditions like Class Notes, Reunion, and the Junior Ring Ceremony, as well as upcoming initiatives for young alums and affinity groups. We're excited to highlight how fellow alums have stayed connected since graduation. Keeping in touch with your alma mater ensures the preservation of the memories and friendships formed during your time at CCC.

Please be sure to mark your calendars for Alumnae/i Reunion Weekend, June 7-9 — ALL alums from all class years and family members are welcome. We'll have special celebrations for the 50th anniversary of the class of 1974 and all graduation years ending in 4s and 9s. Rediscovering Cedar Crest College memories is most meaningful when shared with others who've also called it home. Be sure to check out the full listing of events online at www.cedarcrest.edu/reunion and REGISTER EARLY!

I look forward connecting with all of you.

Enjoy the issue,

Morgan Koerber
Morgan Koerber
Director of Alumnae/i Affairs

In This Issue



2

Cedar Crest Now, Cedar Crest Forever

3

Homecoming & Family Weekend 2023

4

Continuing Connections

6

Reunion Weekend 2024

7

Reunion Registration

11

GOLD & Legacy Ring Award

12

Casino Night

13

Giving Tuesday & Falcon Face-Off



10 Alum Photos



Cedar Crest Now, Cedar Crest Forever



The bond with Cedar Crest doesn't diminish after graduation. For three alums in New Jersey, their connection to the college stretches beyond the campus in Allentown, PA, reaching 90 miles east to another Cedar Crest — Cedar Crest Village. These alums have been neighbors in the senior living community for many years, sharing a pride and bond that has lasted six decades.

Barbara Devonald Turnbull '53, Marilyn Woodham Craine '60, and Bobbi Albrecht Peterson '53 recently gathered for tea, indulging in nostalgic conversations about their time at the college. They shared tales from the classroom and cherished memories of events like Junior Ring ceremony, class tug of war, Song Contest, and even shared giggles over the memory of a dorm "raid"! It's evident that Cedar Crest has left an enduring impression on their lives, filled with warmth and fondness.

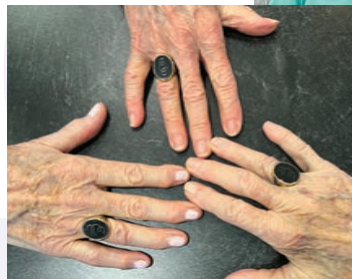
Their conversation with the new Director of Alumnae/i Affairs revealed 14 fellow alums reside at Cedar Crest Village, allowing the ladies to continue fostering their relationships with their fellow alums and their alma mater.



Classmates from 1955 Mary Lou Hartig Dennis, Barbara "Bobbi" Brown McKinnon, Claire Henneka Service, and Joyce Walker Veitch bonded their freshman year at Cedar Crest. They started living together on 2nd Center in Curtis Hall during their sophomore year and all the way through their graduation. The unique connection they formed over 70 years ago has carried them through marriages, children, vacations, and deaths, and now has come full circle as they are once again all living in the same Newtown Square Retirement Community.

They remember so many special times spent together: when Claire started the father/daughter dance at Cedar Crest; when Joyce met her future husband the night of a fire drill at Curtis; when Mary Lou met her husband as they were both working at the College; celebrating their ring ceremony together; and enjoying the Song Contest, even though their class never won.

These four ladies have created an extraordinary bond that has carried down to their children — Bobbi's son Jeff is now married to Joyce's daughter, Tracey Veitch McKinnon '82.



Homecoming & Family Weekend 2023

From Friday October 20, to Sunday, October 22, 2023, Cedar Crest College warmly welcomed back alums, families, friends, faculty, staff, and students for a memorable Homecoming and Family Weekend.

On Friday night, Alumnae/i Affairs and the School of Nursing gathered to celebrate 49 years of nursing education, with the Dean of the School of Nursing, Dr. Wendy Robb, leading a toast. Alums had the chance to tour the impressive nursing learning spaces in our Hamilton Boulevard Building.

Saturday was all about fun! We hosted an All-Alumnae/i College Tailgate behind Lees Hall, where everyone cheered for our Falcons in various sports. Alums played games, enjoyed delicious food, chatted with old friends, and caught up with their affinity groups.

Be sure to save the date for our upcoming Homecoming celebration, scheduled for October 18-20, 2024!



Affinity Connections

Interested in joining or starting a Cedar Crest College Alumnae/i Affinity group?

An affinity group offers opportunities for alums of shared interest and common bonds to connect on meaningful levels beyond the traditional regional or graduation structure. Connections can be based on identity, experiences, or personal interest. The Office of Alumnae/i Affairs is excited to foster opportunities for alums to connect to the College and each other in ways that address these special interests and common bonds.

Current Affinity Groups include Friends of Performing Arts, Graduates from Arts and Humanities, Nursing, Athletics, and many more.

For more information about CCC Affinities or to learn how to become more involved, please contact Rosie Kramer '23, at rosemarie.kramer@cedarcrest.edu.



Continuing Connections:

Choosing Cedar Crest College means embracing a lifetime of meaningful connections. From the moment you step onto campus at Open-Door Ceremony, you start weaving memories into the fabric of your experience. Though your time in the classroom may be short, the bond between all Cedar Crest graduates lasts a lifetime. Staying connected offers personal and professional benefits, enriching your life and fostering a sense of belonging to a community that extends beyond graduation.

We're excited to showcase how our alums continue their connections post-graduation, from networking to mentorship and giving back. Share your story with us at alumnae@cedarcrest.edu. We love hearing how you stay connected!



Gail Graham '70

Gail Graham '70, epitomizes the enduring connection between alums and the College. Actively engaged with CCC, she participates in the Alumnae Association, serves as a Class Agent, and makes regular visits to campus.

While having lunch with her mother at a Delaware nursing home, Gail's connection to Cedar Crest unexpectedly resurfaced. She noticed someone wearing a Junior Ring — a fellow Cedar Crest grad. This chance encounter sparked a connection and a friendship, leading the two to drive to Reunion together and stay in touch throughout the weekend.

Reunion Weekend stands as a testament to the strength of these connections, offering opportunities to reconnect with old friends and make new ones, all while reminiscing about cherished memories from Cedar Crest.

Kim Hanna '02, M'10 exemplifies dedication to maintaining Cedar Crest connections through her near-perfect attendance at reunions, her strong relationships with her nursing peers, her active role on the Alumnae Association Board of Directors, and her support of scholarship programs.

Regular brunch meetups with Cedar Crest friends also serve as a source of support through life's challenges, fostering a sense of sisterhood: "We talk about school, but more importantly, we talk about life," she said, "Thanks to Cedar Crest, I get to navigate life with sisters who support each other, no matter what."



Kim Hanna '02, MSN '10



Kim Racon '03

Kim Racon '03 has led the class of 2003 for nearly 25 years, fostering a close-knit community. Committed to giving back, they support other classes beyond financial contributions, understanding that their service to Cedar Crest is lifelong.

Kim always keeps her Cedar Crest friends in mind, sharing reminders of them online and arranging meetups when in their hometowns. "If you put in the effort, you'll have those friends for life," Kim said. "The connections we built at Cedar Crest are lifelines through life's ups and downs. The more we connect back, the stronger our bond becomes."

The bond that Cedar Crest creates with its alums is evergreen, and Jessica Maddock exemplifies this enduring connection. As a 2023 Psychology graduate, Jessica has frequented campus countless times in the year following her graduation, often revisiting her favorite faculty members in the Psychology department.

"Even though I've graduated, Cedar Crest still feels like home when I come back to visit," Jessica shared. Recently, she spoke as a guest in one of the Psychology department's Brown Bag Sessions, where she talked about life after graduation and career development.

"It was great seeing familiar faces and sharing my experiences with current students. Cedar Crest has always been special to me, and I'm happy to give back whenever I can."



Jessica Maddock '23



Sierra Lockhart '22 & Leannie Jusino '23

Sierra Lockhart '22 M'23 and Leannie Jusino '22 M'23 first bonded in high school then cemented their friendship as college roommates. Throughout their time at Cedar Crest, they actively engaged in campus life and provided each other with academic and personal support. After graduation, Leannie convinced Sierra to join her in working at another college, further strengthening their bond and showcasing CCC's network of connections. Throughout their new adventures, the duo makes it a priority to stay engaged with Cedar Crest. They treasure all the friendships they formed at the College and the many opportunities to revisit.

Mackenzie Lewis, a proud member of the Class of 2022, returned to Cedar Crest College to work as an administrative assistant in the School of Nursing. "Attending Cedar Crest felt like fate," she shared. This was undoubtedly influenced by her mother, Joanellyn "Joey" Schubert '01 & '04, who ignited her passion for the College. A photo from Joey's commencement in 2001 shows a young Mackenzie, highlighting their shared connection to Cedar Crest.

Joey now serves on the Dieruff High School Administrative Team and dedicates her spare time to choreographing Cedar Crest's theatrical productions. Mackenzie and Joey continue to play active roles in the Cedar Crest College community. When asked why they remain connected, their answer is simple: "There's no place like Cedar Crest!"



Mackenzie '22 & Joey Lewis '01 & '04

Reunion Weekend 2024

This June, we are proud to recognize the anniversary years for all classes ending in 4s & 9s, with a special recognition of the Class of 1974 celebrating their 50th anniversary. Please note: Alumnae/i Reunion is open to graduates of ALL class years!

Reunion Weekend: June 7-9, 2024

This year, we've decided to celebrate the beautiful summer weather on campus by hosting Reunion Weekend in June! We welcome you back to celebrate memories and time together with friends. We have taken special care to allow for opportunities to connect with classmates across class years and reunite with old friends, clubs, and more. We are looking forward to seeing you back on campus!

Please note the registration deadline is May 29, 2024, so sign up today!

Reminder: Alumnae Association Members receive a 10% discount on reunion registration. Be sure to renew your membership prior to registering to secure your promo code. If you are interested in joining the Alumnae Association, visit www.cedarcrest.edu/reunion.

Graduates of the Last Decade (GOLD), which includes the classes of 2014 – 2024, receive a special 10% discount on their registration! To learn more about GOLD, contact Rosemarie Kramer '23 at rosemarie.kramer@cedarcrest.edu
Online Code: GOLD24

Register by May 29, 2024

Online: www.cedarcrest.edu/reunion

Call: 610-606-4609

Mail registration form:

Cedar Crest College
100 College Drive
Allentown, PA 18104

Guests registering for one or more paid events online will *not* be charged the \$10 processing fee.

Meals

Events with specific meal options are noted on the registration form, but if you have any dietary restrictions, please note that and we will be sure to accommodate your needs. All events and meals are complimentary for children under age four. For all events with alcohol, you will be required to show your ID to be served.

Overnight Accommodations

We have secured room blocks at Delta Allentown/Lehigh Valley, Hyatt House Allentown West, and Allentown Park Hotel. To book your hotel, please go to the reunion webpage at: www.cedarcrest.edu/reunion and click on the hotel reservation option. Note that all reservations are to be made no later than May 7, 2024, as the block of rooms are only on hold through that date.

Questions?

Email: alumnae@cedarcrest.edu

Call: 610-606-4609

The schedule of events is subject to change up to, and including, the day of the event. Visit : www.cedarcrest.edu/reunion for regular updates.

SCHEDULE

Choosing from the events below, please fill out the enclosed registration form or complete the form online by May 29, 2024.

FRIDAY, JUNE 7, 2024

50th Class Campus Tour

2:30 p.m., Front of Blaney Hall

Join the Office of Institutional Advancement for a special 50th reunion campus tour, provided by one of our knowledgeable Admissions Counselors. Experience the same tour that today's prospective students receive and take in the new, exciting spaces our students get to enjoy!

Golden Club Dinner

4 p.m. – 6 p.m., Amory Soisson Center

Join us as we welcome the class of 1974 into the Golden Club, all alums who have celebrated their 50th class reunions, 1974 and before, are invited to return for dinner. This gathering is a wonderful opportunity to reconnect with old friends, reminisce about cherished moments, and forge new memories together.

Friday Night Fair

4:30 p.m. – 9 p.m., Blaney Hall Circle Quad

Celebrate the first night of Reunion Weekend at the Friday Night Fair! Featuring food and dessert trucks, oversized trikes, yard games, interactive games, wine & beer, and so much more. This event promises fun for the whole family. Loved ones are welcome to join you for this exciting time on our beautiful campus.

Karaoke Night with FCCPA

6:30 p.m. – 9 p.m., Blaney Hall Porch

Calling all Song Contest participants, lovers of Frolic and admirers of all things music! Join us out on the storied steps of Blaney Hall and sing your heart out at Karaoke Night. You can perform solo or with a group, but there's only one requirement: have fun with it.

SATURDAY, JUNE 8, 2024

Campus Tour

8:30 a.m. – 9:30 p.m., Front of Blaney Hall

Join us for a campus tour from our knowledgeable Admissions Counselors and see the many new and exciting spaces around campus. Embark on a similar tour that our prospective students enjoy today.

Back to School Session: Faculty Lectures

9:30 a.m. – 10:30 a.m., Amory Soisson Center

This is your opportunity to be a Cedar Crest student once again! Jump back into the classroom and hear lectures from two Cedar Crest College professors.

Continued on page 9

Register for Reunion by May 29, 2024

To ensure the safety of your payment information, we strongly encourage you to register online using our secure form at: www.cedarcrest.edu/reunion

To register by mail, please remove this page and mail it to the Office of Institutional Advancement by May 29, 2024.

Please note that if you choose to register by mail, payment must be made by check or money order, and a \$10 processing fee will be applied.

First Name _____ Last Name _____

Last Name in College _____ Class Year _____

Address _____

City _____ State _____ Zip Code _____

Email _____ Phone _____

Check this box if you are a member of the Alumnae Association

* If you would like to donate a gift basket or items for the Basket Raffle, please plan to mail or deliver your item to the Cedar Crest College Office of Institutional Advancement, 100 College Drive, Allentown, PA 18104 by **May 29, 2024**.

Payment Information:

My check, made payable to **Cedar Crest College**, is enclosed.

Photo Release: By checking the box below, you understand and give us permission to potentially publish, for promotional purposes, any photographs or video taken of you, whether taken by Cedar Crest College or a third party, on Cedar Crest College's website and/or social media platforms (Facebook, Instagram, Twitter, etc.) and/or in print advertisements and publications.

Please check this box if you agree to the statement.

Please list guest names in the space below:

If you have any dietary restrictions, note them below, and we will be sure to accommodate your needs.

*Special 10% Alumnae Association Dues Member Discount for all life members and annual members between July 1, 2023 and the time of registration. If you are not a member, join below and claim your discount today! Online Code: ALUM10

*Special 10% Graduates of the Last Decade (GOLD) Discount for any alum who has graduated in 2014 – 2024. To learn more about GOLD, contact Rosemarie Kramer '23 at rosemarie.kramer@cedarcrest.edu. Online Code: GOLD24

Event Name	#Attending (Please include guests in this total, and be sure to write their names at the end of the form.)	Cost Per Attendee	Total Event \$
Friday, June 7, 2024			
50th Reunion Campus Tour		Complimentary	
Golden Club Dinner		Class of 1974: Complimentary Golden Club Members: \$25 Guest: \$30	
Friday Night Fair		Complimentary	
Karaoke Night		Complimentary	
Frolic		Complimentary	
Saturday, June 8, 2024			
Campus Tour		Complimentary	
Back to School Session: Faculty Lectures		Complimentary	
Alumnae Association Annual Meeting and Award Presentations		Complimentary	
State of the College Address		Complimentary	
Class of 2004 Wine Tasting		TBD	
Luncheon		\$15	
Honor Year Class Photos		Complimentary	
50th Class Tree Dedication		Complimentary	
50th Class Memorial Service		Complimentary	
Class of 1964 Memorial Service		Complimentary	
Strawberry Festival		Complimentary	
Saturday Night Fever Dinner / Disco Dance		With Bar: \$40 Without Bar: \$32	
50th Class Reunion Dinner		\$35	
Write in your dinner choice for you and your guest(s) - Chicken, Beef, or Vegetarian:			
Sunday, June 9, 2024			
BINGO and Brunch		\$20	
Event Total:		\$_____ + \$10 Processing Fee	
*Special 10% Alumnae Association Discount			
*Special 10% GOLD Discount			
Total with Discount			

Continued from page 6

Alumnae Association Annual Meeting & Award Presentations: Faculty Award, Alumnae Award, Class Attendance Awards, Institutional Advancement Giving Awards

10:30 a.m. – 11:30 a.m., Samuels Theatre

Following the Alumnae Association's announcement of the Faculty Award and scholarship recipients, as well as a discussion of other Association business, the traditional Alumnae/i Reunion Weekend awards will be presented:

- Alumnae Award Recipient
- K. Roberta White Cup to the class with the largest number of alums returning
- Nina Danowsky Cup to the class with the greatest percentage of alums returning
- Mary R. Little Cup to the alum representing the oldest class
- Alum traveling the greatest distance

The Office of Institutional Advancement will also present the Class of 1936 Award to the class with the greatest dollars raised and the Class of 1940 Award to the class with the greatest percentage of donors.

State of the College Address

Noon – 12:30 p.m., Samuels Theater

Join us to hear from President Elizabeth M. Meade on campus updates and exciting plans for the future of Cedar Crest!

Class of 2004 Wine Tasting (\$)

12:30 p.m. – 2:00 p.m., Alcove C

The Class of 2004 welcomes all classmates back for a special wine tasting activity on campus. Grab your lunch from Canova and participate in the fun!

Reunion Luncheon (\$)

12:30 p.m. – 1:45 p.m., Canova Commons

Take part in a similar lunch experience as today's CCC students! The Reunion Luncheon is all about making connections and will give each class the opportunity to reminisce about your favorite times at Cedar Crest and beyond!

50th Class Tree Dedication

1:45 p.m. - 2:15 p.m., Venue Pending

A tree from our beautiful campus arboretum will be dedicated in honor of the Class of 1974. Join your classmates for this ceremony led by members of the Golden Anniversary Reunion class.

50th Class Memorial Service

2:30 p.m. - 3:00 p.m., The Quad

Join your classmates at a Memorial Service to honor the deceased members of the Class of 1974. All are welcome and encouraged to share memories at this time.

Class Meetings & Honor Year Class Photos

1:45 p.m. – 3:15 p.m., TCC/Front of Blaney

Start planning for your next gathering, vote for new class volunteers, and relax before your class photo. If it's not your anniversary or honor year, be sure to stop by for the "All Alumnae/i" photo.

- Class of 1944 and earlier – 1:50 p.m.
- Class of 1949 and earlier – 1:55 p.m.
- Class of 1954 and earlier – 2:00 p.m.
- Class of 1959 and earlier – 2:05 p.m.
- Class of 1964 and earlier – 2:10 p.m.
- Class of 1969 and earlier – 2:15 p.m.
- Class of 1979 and earlier – 2:20 p.m.
- Class of 1984 and earlier – 2:25 p.m.
- Class of 1989 and earlier – 2:30 p.m.
- Class of 1994 and earlier – 2:35 p.m.
- Class of 1999 and earlier – 2:40 p.m.
- Class of 2004 and earlier – 2:45 p.m.
- Class of 2009 and earlier – 2:50 p.m.
- Class of 2014 and earlier – 2:55 p.m.
- Class of 2019 and earlier – 3:00 p.m.
- Class of 1974 and earlier – 3:05 p.m.
- All Alums – 3:15 p.m. (Blaney Hall steps)

Class of 1964 Memorial Service

3:30 p.m. – 4:00 p.m., The Quad

Join your classmates at a Memorial Service to honor the deceased members of the Class of 1964. All are welcome and encouraged to share memories at this time.

50th Class Hybrid Meeting

3:30 p.m. - 4:30 p.m. | Zoom and TCC South Annex

Say hello to everyone — in-person or remote, at the Class of 1974 hybrid meeting. Golden alums who are not able to make the trip back to campus can connect with on-campus classmates in this special hybrid event. A Zoom link will be sent to virtual attendees closer to the event.

Strawberry Festival

3:30 p.m. - 5:30 p.m., Lees Hall, Front Lawn and Harmon Hall of Peace

Indulge in the most delightful occasion of Reunion Weekend! This delectable tradition, cherished since 1913, promises to delight with an array of favorites including strawberries, dessert bites, bubbly champagne, and an enticing chocolate dipping station.

Note: Alumnae Association basket raffle winners will be drawn during the Strawberry Festival.

Saturday Night Fever Dinner & Disco Dance (\$)

6:30 p.m. 10:30 p.m., Canova Commons

Let's boogie on down at the Saturday Night Fever Disco dinner dance. We have jazzed up Canova Commons for you to enjoy a night of good vibes, dinner, and dancing to music from the 70's to today's hits, as well as a photo booth, beer, wine and much more. We encourage you to wear your grooviest 70's inspired threads. This gig is sure to be a blast!

50th Class Reunion Dinner (\$)

6:30 - 10:00 p.m., TCC, 1867 Room

50 years of laughter, friendship, and unforgettable moments. Join us for a memorable evening as we reunite to celebrate our 50th Class Reunion with a private dinner and cherished memories. All those who attend are welcome to join the Saturday Night Fever Disco after dinner.

SUNDAY, JUNE 9, 2024

Bingo & Brunch (\$)

10:30 a.m. - 1:00 p.m., Hamilton Boulevard Building

Bubbles, Brunch and BINGO! Join your fellow alums for a farewell brunch with mimosas, as well as an exciting game of Bingo for various prizes!

Register online at www.cedarcrest.edu/reunion

Cedar Crest Alums Connect at Cedar Crest Events



Graduates of the Last Decade



Join us as we go for GOLD!

The Office of Alumnae/i Affairs is excited to announce the Graduates of the Last Decade (GOLD). This program is meant to bring our young alums into a space where they can create connections, support other Falcons, and work together as they leave Cedar Crest College and head into the world beyond our hallowed halls. One of the group's new annual events is the GOLD Champagne Toast, where we invite our recent alums to come back and welcome the newest class of graduates into our CCC Alumnae/i Community!

GOLD is an opportunity to connect, and any graduate from the last ten years is automatically inducted into the group. For more information on how to get involved, please contact Rosemarie Kramer '23 at rosemarie.kramer@cedarcrest.edu.



Legacy Ring Award



For over 80 years, Cedar Crest juniors have donned black attire to receive their class rings, symbolizing their commitment and connection to the College community. The Legacy Ring Award offers the opportunity to continue this tradition by allowing alums to pass on their rings to the next generation of CCC students. "Receiving a Legacy Ring Award means not only being connected to Cedar Crest, but also to an inspiring woman who came before me and paved the way for me and countless others," said Noor Hussain, '25. "My legacy ring holds a special place in my heart, and I will treasure it forever."

CASINO *Night*



Cedar Crest Alums Win Big at Casino Night

On Friday, October 6, 2023, Cedar Crest College's Office of Institutional Advancement rolled out the red carpet for the 4th annual Casino Night, uniting alums, families and friends, and our campus community for an unforgettable evening at Lehigh Country Club.

The venue was once again transformed into a bustling casino, complete with cocktails, hors d'oeuvres, gaming tables with professional dealers, slot machines, and more.

This year marked a record turnout, with the highest attendance and the largest number of gifts and prizes donated by local companies, corporate partners, faculty, and staff.

Mark your calendars and join us for this year's Casino Night on Friday, October 6, 2024, set to take place on our beautiful campus!



GIVING TUESDAY

On November 28, Cedar Crest College had its most successful Giving Tuesday yet, raising over \$180,000 thanks to generous support from alums, donors, and friends. These funds go directly to the Cedar Crest Fund, benefitting financial aid, athletics, academic programs, and more. Students joined in with gratitude activities, expressing their appreciation, writing notes on ginkgo leaves about what makes Cedar Crest so special. This outpouring of support showcases the strong commitment of our Cedar Crest community, making a significant impact on student life and reinforcing the bond between alums, donors, and the college.



&

FALCON FACE-OFF



From February 12 to 16, Cedar Crest College hosted Falcon Face-Off, our first-ever athletics giving challenge. With the support of our alums, families, and friends, teams competed to raise funds for their favorite Cedar Crest Athletics sports team. Thanks to our sponsor Epic Tours, our Falcons went head-to-head to raise the most money and inspire donors. We even extended the challenge through the weekend to keep the energy up for our student-athletes. The response was incredible, leading us to raise over \$42,825 with over 950 gifts from our generous donors – big thanks to everyone who pitched in to support our Falcons in this exciting campaign!



CEDAR CREST COLLEGE

Institutional Advancement
100 College Drive
Allentown, PA 18104

Non-Profit Org
U.S. Postage
PAID
Lehigh Valley, PA
Permit No. 574

SAVE THE DATES

for upcoming Cedar Crest Alumnae/i Events

Spring Dances

April 18-21, 2024

Commencement

May 11, 2024

Mayfair

May 24-26, 2024

Iron Pigs 2024

August 6, 2024

Casino Night

October 6, 2024

Homecoming

October 18-20, 2024

FOLLOW US ON SOCIAL MEDIA



Scan the QR codes to
follow our accounts!

FACEBOOK

@Cedar Crest College Alumnae/i

INSTAGRAM

@CedarCrestCollegeAlum

LINKEDIN

@Cedar Crest College